

# Pica – A condition where cattle are presenting abnormal behaviour where they are persistently licking, chewing, urine drinking or have an appetite for non - nutritive material

This behaviour indicates a deficiency of:

- Phosphorus
- Sodium or/and
- Lack of long fibre

**Meet your cattle needs with Pica-Cure – contains 7% phosphorus & 11% sodium + other essential trace elements + vitamins!**

**Feed Rate:**

- 100g+/head/day (Will feed approx. 15 cows for 10 days)
- Cost approx. 12 cent/head/day
- Recommended to be placed close to a water source to encourage intakes.
- Available in 20kg bucket



*PICA is a condition where cows are observed eating stones, briars, and chewing on anything they can get, usually when grazing*